

# FILTERED WATER THAT TRANSFORMS LIVES

Belu is a social enterprise and gives 100% of profits to WaterAid. Working with Belu to supply filtration systems for all your hot and cold water needs means together we can transform lives for good.

As the UK's most ethical water company, we want to provide your business with the highest quality products with the lowest environmental impact possible. That's why we actively encourage you to reduce single-use products and use filtered water in reusable bottles where your business model allows.

Belu partners with BRITA VIVREAU to offer a full range of filtration systems for lease or purchase.



## GET IN TOUCH

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[belu.org](http://belu.org)



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# 3 REASONS TO USE BELU FILTERED WATER

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## 1. AN EFFICIENT SOLUTION

Filtered hot and cold water allows you to tread more lightly on the planet and reduces your waste compared to single-use products. No time is wasted waiting for kettles to boil, and you enjoy an enhanced drinking experience.

## 2. SERVE WATER WITH STYLE

Your meeting rooms, offices and refreshment areas will look great with our Belu branded bottles, complete with social impact message. We can also add your company logo if desired.

## 2. HELP TRANSFORM LIVES AND JOIN THE STORY

By partnering with Belu, you will help to transform lives. Just £15 can provide one person with clean water for life through WaterAid's amazing work, giving you a great water story to share.



### **BELU WATER STORY: SELF-SERVE ACCESS TO HOT OR COLD WATER**

Transform the way you hydrate with a choice of systems offering filtered chilled (still and sparkling) and hot water to suit office or self-serve environments. Our largest partner site to date has over 60 of these taps and our smallest site just a few. Whatever you need, we will work with you to find the right solution.



**Our filtered water is by Belu, a social enterprise that gives 100% of its profit to the charity WaterAid. We're helping transform lives worldwide with clean water.**



Our back of bottle copy, a great story to share.



## **BELU WATER STORY: BOTTLING SYSTEMS FOR MEETING ROOMS**

CVC Capital Partners, one of the UK's leading private equity firms, have partnered with Belu since 2017 to support their environmental and philanthropic objectives. Last year alone they helped WaterAid transform the equivalent of 121 lives worldwide with clean water.

“CVC believes that prioritising environmental and social issues is a critical part of ensuring the long-term success of any business today. It's why we're delighted to partner with Belu on filtration systems for our office. We have unlimited chilled still and sparkling water on tap, and they help us to eliminate single-use water bottles whilst transforming lives worldwide with clean water through WaterAid.”

Libby Isaacs, Hospitality Manager,  
CVC Capital Partners

## **Q & A**

### **HOW MUCH DOES A SYSTEM COST?**

We work with you to scope your requirements and make a recommendation on the best system options for your needs. We then provide a quote for the minimum cost to lease the equipment, including installation and servicing for the duration of the contract. It's then up to you to choose if you would like to contribute more to help transform more lives with WaterAid.

### **DO I HAVE TO LEASE THE SYSTEM?**

We have lease options for three and five years. But, if that's not right for you, ask us about our Belu Filter Initiative or outright purchase and contract servicing.

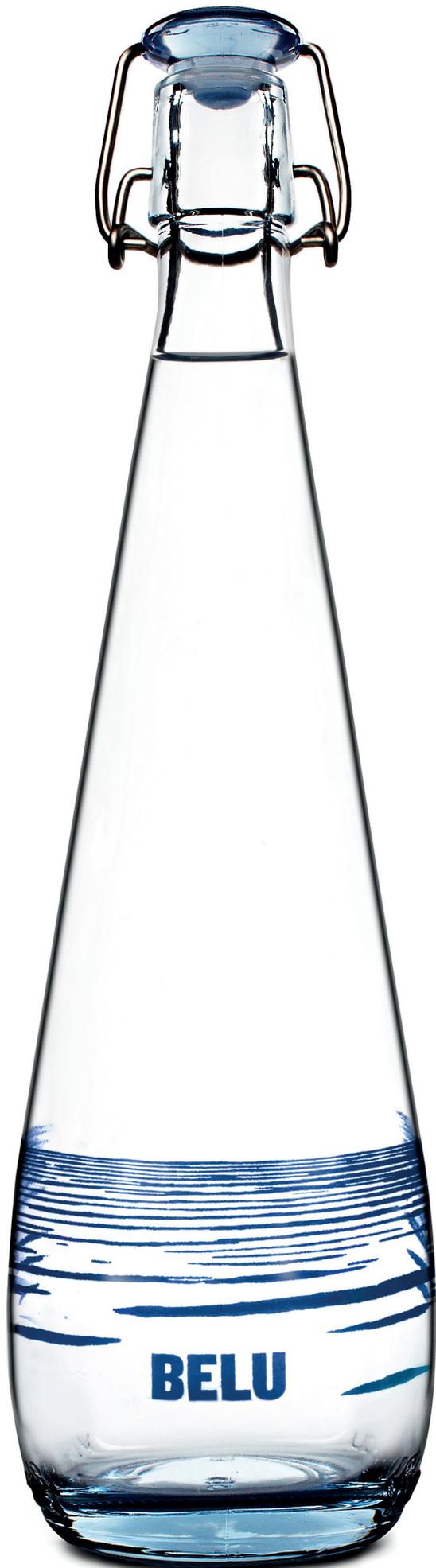
### **WHAT DOES BUY SOCIAL MEAN?**

The idea is simple: if businesses need to spend money on products and services, why not spend that money in a way that maximises positive impact on society? If you are part of Social Enterprise UK's Buy Social Corporate Challenge, this will directly contribute to your target.

### **HOW IS THE WATER FILTERED?**

The filtration process provides water purity of the highest standard by allowing the water to be passed through a filter made from coconut shells, before being chilled, carbonated and dispensed from a tap. By removing impurities that damage the taste, smell and appearance of water whilst an ion exchange resin prevents mineral and lime scale deposits and achieves the ideal mineral balance for a premium water experience every time.





**BELU**