OUR LOGO

THE BELU LOGO

Our master logo is the Belu blue version.
We also have a white version to use on dark backgrounds.

These logos will sit happily on single/limted colour backgrounds/images but not if the background is highly patterned or hi contrast, when a boxed version should be used. **Contact press@belu.org** and we'll be happy to help.

BELU

Please maintain an exclusion zone when using any of the Belu logos:

THE BELU LOGO WITH STRAPLINE

For use if there is no accompanying copy communicating our purpose or who we are.

BELU
DRINK THE DIFFERENCE

BELU FILTER IN ACTION LOGO

For use when referring solely to Belu filtration.

BELU
FILTER IN ACTION

There are Belu logos in both blue and white and in jpeg and png formats available to download from our customer toolkit at www.belu.org. If you can't find what you need, please **contact press@belu.org**